

Brussels Debates on the Transformation of the Automotive Industry

„Towards a Zero Emission Mobility – Fuel Cell and hydrogen technologies as most promising option for transport“

11 April 2019 // from 11h00

Representation of the State of Baden-Württemberg to the European Union,
Rue Belliard 60-62, 1040 Brussels.

The transformation of the automotive industry is one of the key issues across all policy areas of the State Government of Baden-Württemberg with a high relevance for European politics. We will take a closer look at this topic from different perspectives with our new event series "Brussels Debates on the Transformation of the Automotive Industry". Further events are planned for 16 October and 6 December 2019.

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Baden-Württemberg

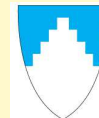
VERTRETUNG DES LANDES BEI DER EUROPÄISCHEN UNION



Baden-Württemberg

MINISTERIUM FÜR UMWELT, KLIMA UND ENERGIEWIRTSCHAFT

OSL®EGION
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AKERSHUS
fylkeskommune



strategiedialog
automobilwirtschaft BW





Franz Untersteller MdL

Minister for the Environment, Climate Protection and the Energy Sector, Baden-Württemberg

Anette Solli

County Mayor of Akershus County

Akershus, Baden-Württemberg and Auvergne-Rhône-Alpes, three strong regions in Europe share a high commitment concerning fuel cell and hydrogen technologies (FCH) and agree that these technologies are indispensable for a zero emission transport. Hydrogen could be the most promising option for transport. It is required for Europe's energy transition. There are already respective successes in the deployment of FCH technologies. At the same time, there is still a variety of challenges to meet.

With the joint event of Akershus and Baden-Württemberg together with the Region of Auvergne-Rhône-Alpes in Brussels, the regions offer a wide picture of their achievements in the field of FCH. Political statements, presentations of the most outstanding flagship projects and a panel discussion between regional politicians, representatives of the European Commission and FCH Associations and experts are on the agenda. The event will highlight the advantages of FCH technologies while addressing challenges, obstacles and needs.

This event is offering insights into political opinions on the deployment of hydrogen, latest projects and new approaches in the regions as well as in Brussels.

Simultaneous interpretation English/German will be provided.

The event will be moderated by Jorgo Chatzimarkakis, Secretary General of Hydrogen Europe.

Programme

11h00 **Registration**

11h15 **Welcome**

Franz Untersteller MdL

Minister for the Environment, Climate Protection and the Energy Sector, Baden-Württemberg

Anette Solli

County Mayor of Akershus County

11h35 **Presentation of flagship projects**

Hydrogen, fjords, prairie and greens

Bjørn Simonsen, Head of Market Development and PR, NEL Hydrogen Fueling and Solutions

HyFab Baden-Württemberg

Pascal Bader, Head of Unit Environmental Technology, Research and Ecology, Ministry for the Environment, Climate Protection and the Energy Sector Baden-Württemberg

Zero-Emissions-Valley Auvergne-Rhône-Alpes

Virginie Pfanner, Member of the Regional Council Auvergne-Rhône-Alpes

12h20 **Panel discussion**

Mirela Atanasiu

Head of Operations and Communication, Fuel Cells and Hydrogen Joint Undertaking (FCH JU)

Claire Depré

Head of Unit Sustainable and Intelligent Transport, Directorate-General Mobility and Transport, European Commission

Carlos Calvo Ambel

Analysis and Climate, Transport & Environment

Franz Untersteller MdL

Anette Solli

13h20 **Get-Together with lunchtime snack**